

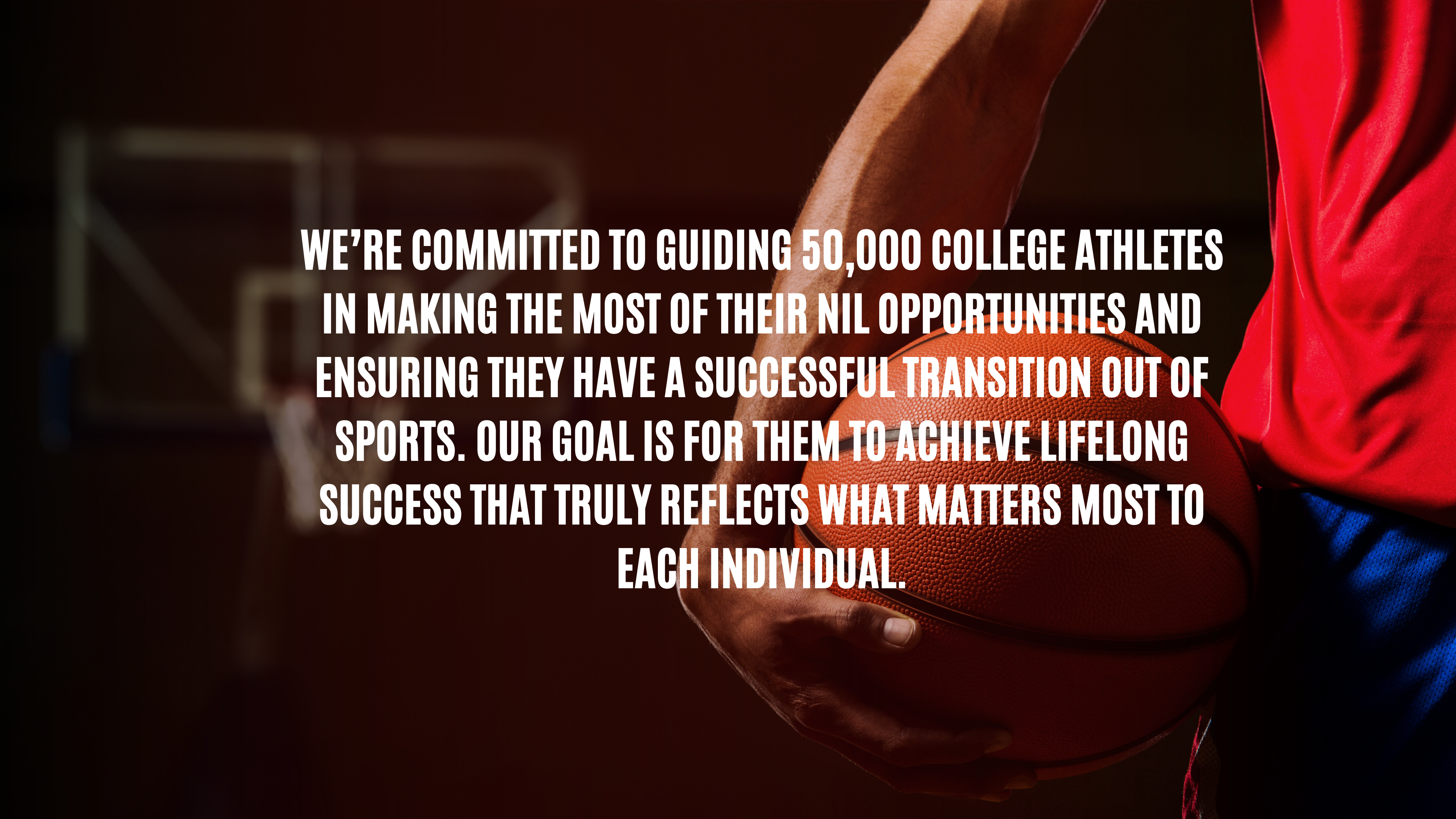


NILCO  BINE™

**CORPORATE
SPONSORSHIP DECK**

A close-up photograph of a basketball player's hands holding a basketball. The player is wearing a red jersey and blue shorts. The background is dark and out of focus, showing a basketball hoop. The text "OUR PURPOSE" is overlaid in the center in a bold, white, sans-serif font.

OUR PURPOSE



**WE'RE COMMITTED TO GUIDING 50,000 COLLEGE ATHLETES
IN MAKING THE MOST OF THEIR NIL OPPORTUNITIES AND
ENSURING THEY HAVE A SUCCESSFUL TRANSITION OUT OF
SPORTS. OUR GOAL IS FOR THEM TO ACHIEVE LIFELONG
SUCCESS THAT TRULY REFLECTS WHAT MATTERS MOST TO
EACH INDIVIDUAL.**

OUR MISSION





**WE HELP STUDENT-ATHLETES CREATE LONG LASTING
POTENTIAL WITH ACCESS TO KNOWLEDGE AND RESOURCES.
WE'RE FOCUSED ON BREAKING DOWN BARRIERS THAT ARE
PREVENTING STUDENT-ATHLETES FROM CAPITALIZING OFF
THEIR NAME, IMAGE & LIKENESS - ULTIMATELY SETTING UP
A STRONG FOUNDATION FOR SUCCESS IN THE FUTURE.**

WHY WE'RE THE BEST

The Visionary: **Sivonnia DeBarros, Protector of Athletes**®

As seen in: **FOX34** **abc7** **O2** **WGN9** **Daily Herald** **SHOUTOUT LA** **Forbes**



WHY WE'RE THE BEST



The Visionary: **Sivonnia DeBarros, Protector of Athletes** ®

Have Taught:



“

Lynn Speer, Parent

"If we had not come into contact with this presentation - this virtual book launch - nine times out of ten, we would have met it, possibly on the back end on the wrong side."

“

Kim Brady, Former Athlete & Biz Owner

The power of the collective group of professionals and the class act process Sivonnia put together was top notch. I loved it from start to finish and feel honored to be a part of it.

Lauren King
student-athlete

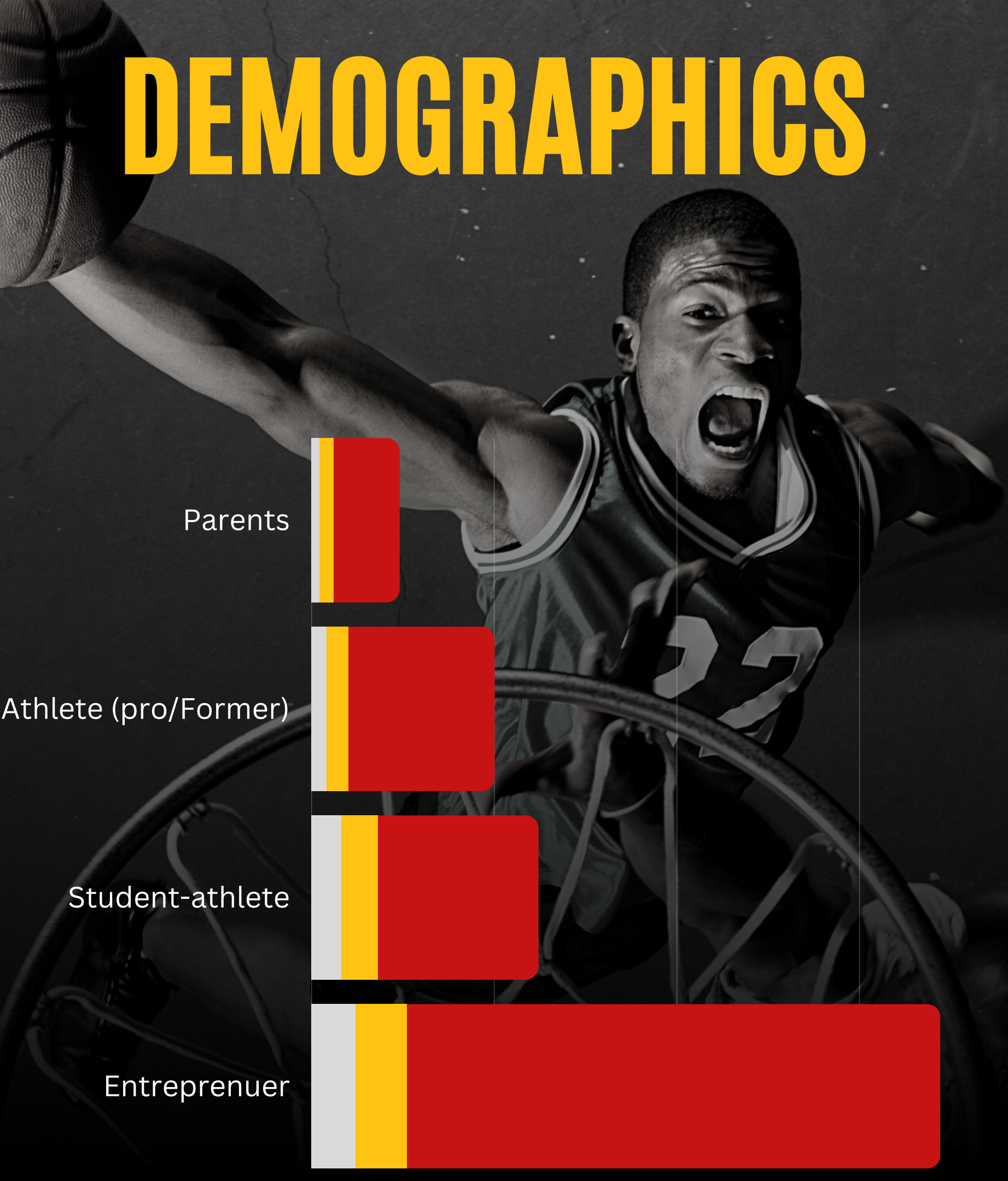
Thank you for hosting and creating such an amazing event with so much valuable information! It really was one of the best educational events I've been to in person and online. I loved hearing you speak so passionately about everything!



A close-up photograph of a basketball player's hands holding a basketball. The player is wearing a red jersey and blue shorts. The background is dark and out of focus, showing a basketball hoop and backboard. The text "ABOUT THE EVENT" is overlaid in white, bold, sans-serif font.

ABOUT THE EVENT

DEMOGRAPHICS



Parents



Athlete (pro/Former)



Student-athlete



Entrepreneur



STUDENTS

13-18 - Middle School to High School

18-21 - College Age

Desire to understand NIL

Desire to procure Brand deals

PARENTS / GUARDIAN

Have a desire to see their child flourish

Desire to understand NIL

Desire to see their child flourish in school, business, and beyond

ATHLETIC DIRECTORS/COLLEGES & UNIVERSITIES

Striving to provide cutting edge information for their student-athletes where they are unable to provide directly.



EVENT DATE & STRUCTURE

JULY 27TH

Student-Athlete Brunch
Sponsor/Partnership Dinner

JULY 28 -29TH

NILCOMBINE Conference Days

JULY 29TH

Night Cap Social

EVENT INFO : **CHICAGO, ILLINOIS**

JULY 27TH
STUDENT-ATHLETE BRUNCH



EVENT INFO:

CHICAGO, ILLINOIS

JULY 28-29TH

NILCOMBINE CONFERENCE DAYS



EVENT INFO:

CHICAGO, ILLINOIS

JULY 29TH

NILCOMBINE NIGHT CAP SOCIAL



TOPICS TO BE COVERED

- Branding
- Niching
- NIL Deal Making
- Resilience
- NIL Legal Protections
- Metaverse
- NIL Statute, School Guidelines, & Compliance Matters
- Monetizing Your Skillset
- How to create financial wealth with your skillset
- Building wealth with insurance
- Proper Legacy Building with Estate Planning for Student-Athletes
- College Coaching in the NIL Era
- Lessons from Professional Athletes
- Marketing
- The Role of Agents in NIL



A close-up photograph of a basketball player's hands holding a basketball. The player is wearing a red jersey and blue shorts. The background is dark and out of focus, showing a basketball hoop and backboard. The text "SPONSORSHIP OPTIONS" is overlaid in the center in a bold, white, sans-serif font.

SPONSORSHIP OPTIONS



FINANCIAL SPONSOR

"HEADLINER"

ASK: \$150,000.00
Valued at: \$366,050.00

- Event Naming rights for 2023: "Powered By..."
- Curated Buildout in your company's branding
- Full-Page Ad in the AMM Attendee Book
- logo on step & repeat
- 25-minute speech at the event
- Curated short impact docu-film of your company's work
- Promote your organization in marketing materials
- Promote your organization on What Are You Sporting About? podcast
- Promote your organization in event newsletter and correspondence
- Access to curated brunch & dinner
- **Bonus:** Bring the Protector of Athletes to Your Campus/Organization for workshop or keynote



BENEFITS

Overall Benefits:

- Get your company's name in front of the top event planners in the industry.
- Take advantage of a full buildout in your branding to make an impression.
- Get a 25-minute speech at the event to share your story with attendees.
- Be featured in a short impact documentary that will be shown at the event.
- Promote your organization before, during, and after the event on all marketing materials and podcasts.
- Bring the Protector of Athletes to Your Campus/Organization for a workshop or keynote.



FINANCIAL SPONSOR
STANDARD OPTIONS



FINANCIAL SPONSOR MVP OPTION

ASK: \$50,000

Valued at: \$69,540

- Full-Page Ad in the AMM Attendee Book
- logo on step & repeat
- 25-minute speech at the event
- Curated short impact docu-film of your company's work
- Promote your organization in marketing materials
- Promote your organization on What Are You Sporting About? podcast
- Promote your organization in event newsletter and correspondences
- 30-min talk to your organization/customers
- 4 Free Event Tickets
- 4 Tickets to curated brunch & dinner



FINANCIAL SPONSOR ALL-STAR OPTION

ASK: \$30,000

Valued at: \$55,540

- Half-Page Ad in the AMM Attendee Book
- logo on step & repeat
- 10-minute speech at the event
- Curated short impact docu-film of your company's work
- Promote your organization in marketing materials & What Are You Sporting About? podcast
- 3 Free Event Tickets
- 3 tickets to curated brunch & dinner



FINANCIAL SPONSOR ROOKIE OPTION

ASK: \$20,000
Valued at: \$35,540

- 1/4 QTR-Page Ad in the AMM Attendee Book
- Logo on step & repeat
- 5-minute speech at the event
- Curated short impact docu-film of your company's work
- Promote your organization in marketing materials & What Are You Sporting About? podcast
- 2 Free Event Tickets
- 2 Ticket to the curated brunch & dinner

**LET'S GET
STARTED**

ADMIN@ATHLETESMAKINGMOVES.COM

SUBJECT LINE: SPONSOR INTEREST

ATHLETESMAKINGMOVES.COM

